

MAD HATTER WARE

MAD HATTER WARE
2026 RETAIL CATALOG



FIND YOUR EDGE

MAD HATTER DUB

by MAD HATTER WARE

Performance You Can Feel.

We build the gear we want to ride.
Performance, safety and style in everything we do.

Products designed to sell themselves, without heavy explanation or hype.

Made for those who care about performance, fit, and reliability.

Our gear is made to hold up to real use.

We support our retail partners directly with reliable inventory, fair margins, marketing support and fast follow-through.

A small, responsive team that supports retailers before, during, and after the sale.

HOW TO ORDER

Wholesale Inquiries:

CA, AZ:

jeff@madhatterware.com

Surfskatesnowrep@gmail.com

Online Ordering

madhatterware.com/wholesale

Minimum Opening Order

\$500

Reorder Minimum

\$350

Case Pack

5 units per size/style

Lead Times

In-Stock / Domestic

2-3 weeks

Pre-Season / Bulk Orders

90-120 days

Terms

Net 30 (approved accounts)

Shipping

FOB California, USA

FIND YOUR EDGE

www.madhatterware.com



THE DETAILS MATTER

OPTICS & CLARITY

Clear Edge™ lens technology filters out harsh light and colors for sharper details and better terrain definition
Specialized lens geometry for a wide field of view
Anti-fog coating for challenging and changing conditions
100% UV400 protection built in

HELMET PROTECTION & FIT

ERT™ Provides impact protection from both linear and rotational impacts- at both low and high speed. Lab proven to provide superior protection versus other leading impact systems.
Protection where accidents happen most.
Comfort-first fit/ultra light weight design

RETAIL READY

Comprehensive assortments and strong margins
In-stock programs with fast fulfillment
A team that supports shops directly
Strong marketing support



FIND YOUR EDGE

www.madhatterware.com

MAD HATTERWARE



HELMETS

**LESS WEIGHT
MORE PROTECTION
ZERO COMPROMISE**



PROTECTED BY ERT™ ENERGY REDUCTION TECHNOLOGY

FIND YOUR EDGE

www.madhatterware.com

MHW DUB

CORE

Everyday protection. Clean design.
Built for real use.



BEST SELLER



OG SKULLY BLK

- ERT™ Impact Protection
- Ultra Light-Weight
- Goggle Friendly
- ASTM F 2040, CE EN 1077:2007

SKU: MHD-1002 (A) | MSRP: \$99.99



OG SKULLY WHITE

- ERT™ Impact Protection
- Ultra Light-Weight
- Goggle Friendly
- ASTM F 2040, CE EN 1077:2007

SKU: MHD-1002 (B) | MSRP: \$99.99

FIND YOUR EDGE

www.madhatterware.com

MAD HATTERWARE 2026 CORE

Protection Riders Need.
The Style Riders Want



BEST SELLER



SHREDDER RED/BLK CAMO

- ERT™ Impact Protection
- Ultra Light-Weight
- Goggle Friendly
- ASTM F 2040, CE EN 1077:2007

SKU: MHD-1003 (A) | MSRP: \$99.99



SHREDDER PINK/BLK CAMO

- ERT™ Impact Protection
- Ultra Light-Weight
- Goggle Friendly
- ASTM F 2040, CE EN 1077:2007

SKU: MHD-1003 (B) | MSRP: \$99.99

FIND YOUR EDGE

www.madhatterware.com

MAD HATTER

2026

CORE

Performance Meets Style



Tattoo'd Dragon

- ERT™ Impact Protection
- Ultra Light-Weight
- Goggle Friendly
- ASTM F 2040, CE EN 1077:2007

SKU: MHD-1008 | MSRP: \$99.99



BEST SELLER

CIRQUE

- ERT™ Impact Protection
- Ultra Light-Weight
- Goggle Friendly
- ASTM F 2040, CE EN 1077:2007

SKU: MHD-1007 | MSRP: \$99.99

FIND YOUR EDGE

www.madhatterware.com

MHW DUB 2026

ESSENTIAL



Clean design.
Built for real use.

NEW



SUMMIT BLK WHITE

- ERT™ Impact Protection
- Ultra Light-Weight
- Goggle Friendly
- ASTM F 2040, CE EN 1077:2007

SKU: MHD-2009 (A) | MSRP: \$99.99



SUMMIT BLK BLK

- ERT™ Impact Protection
- Ultra Light-Weight
- Goggle Friendly
- ASTM F 2040, CE EN 1077:2007

SKU: MHD-2009 (B) | MSRP: \$99.99

FIND YOUR EDGE

www.madhatterware.com

MAD HATTERWARE DUB ESSENTIAL

Dripping Style



MHD TAG PINK WHITE

- ERT™ Impact Protection
- Ultra Light-Weight
- Goggle Friendly
- ASTM F 2040, CE EN 1077:2007

SKU: MHD-2010 (A) | MSRP: \$99.99



MHD TAG BLACK WHITE

- ERT™ Impact Protection
- Ultra Light-Weight
- Goggle Friendly
- ASTM F 2040, CE EN 1077:2007

SKU: MHD-2010 (B) | MSRP: \$99.99

FIND YOUR EDGE

www.madhatterware.com

MADHATTERWARE

2026

PRO SERIES

Triple layer protection.



NEW



CORNICE TAN

- ERT™ Impact Protection
- Triple Layer ROCK SOLID protection
- Goggle Friendly
- ASTM F 2040, CE EN 1077:2007

SKU: MHD-3009 (A) | MSRP: \$129.99



CORNICE BLK

- ERT™ Impact Protection
- Triple Layer ROCK SOLID protection
- Goggle Friendly
- ASTM F 2040, CE EN 1077:2007

SKU: MHD-3009 (B) | MSRP: \$129.99

FIND YOUR EDGE

www.madhatterware.com

MAD HATTER

2026

PRO SERIES

The Helmet Evolution



NEW



TRAVERSE

- ERT™ Impact Protection
- Ultra Light-Weight
- Intergrated Goggle System
- ASTM F 2040, CE EN 1077:2007

SKU: MHD-3012 | MSRP: \$189.99

FIND YOUR EDGE

www.madhatterware.com

MAD HATTERWARE



CLEAR EDGE™
CRYSTAL CLEAR OPTICS

**ANTI FOG
ANTI SCRATCH
PRO STEEZE**

FIND YOUR EDGE

www.madhatterware.com

MBW DUB

2026 TORIC LENS

Lots of Curve, Zero Distortion



NORTH FADE SNOW GOGGLES

- Anti-fog lens
- UV400 protection
- Magnetic lens system

SKU: MH-2015 | MSRP: \$99.99



DARK DAZE SNOW GOGGLES

- Anti-fog lens
- UV400 protection
- Magnetic lens system

SKU: MH-2016 | MSRP: \$99.99



CHAMPAIGN FILLTH SNOW GOGGLES

- Anti-fog lens
- UV400 protection
- Magnetic lens system

SKU: MH-2012 | MSRP: \$99.99



BAD KITTY SNOW GOGGLES

- Anti-fog lens
- UV400 protection
- Magnetic lens system

SKU: MH-2018 | MSRP: \$99.99 |

FIND YOUR EDGE

www.madhatterware.com

MHW DUB

2026

CYLINDRICAL LENS

Bold Look, Crystal Clear Optics



BEST SELLER



BLACK OUT SNOW GOGGLES

- Anti-fog lens
- UV400 protection
- Includes 2 Lens with Magnetic lens system

SKU: MH-2002 | MSRP: \$129.99



WHITE SNOW GOGGLES

- Anti-fog lens
- UV400 protection
- Includes 2 Lens with Magnetic lens system

SKU: MH-2003 | MSRP: \$129.99



SKULLS & ROSES

- Anti-fog lens
- UV400 protection
- Includes 2 Lens with Magnetic lens system

SKU: MH-2004 | MSRP: \$129.99

NEW



RECON SNOW GOGGLES

- Anti-fog lens
- UV400 protection
- Includes 2 Lens with Magnetic lens system

SKU: MH-2005 | MSRP: \$129.99

FIND YOUR EDGE

www.madhatterware.com

FW DUB

2026

FRAMED LENS

PERFORMANCE MEETS STYLE



GREMLIN SNOW GOGGLES

- Anti-fog lens
- UV400 protection
- Magnetic lens system

SKU: MH-4017 | MSRP: \$120.00



BEST SELLER

HAZY SNOW GOGGLES

- Anti-fog lens
- UV400 protection
- Magnetic lens system

SKU: MH-4016 | MSRP: \$120.00



NOIR SNOW GOGGLES

- Anti-fog lens
- UV400 protection
- Magnetic lens system

SKU: MH-4018 | MSRP: \$120.00



PLUM CRAZY SNOW GOGGLES

- Anti-fog lens
- UV400 protection
- Magnetic lens system

SKU: MH-4019 | MSRP: \$120.00

FIND YOUR EDGE

www.madhatterware.com

NEW DUB

2026

BASICX

BASIX, NOT BASIC



TURQ BASIX SNOW GOGGLES

- Anti-fog lens
- UV400 protection
- S2 Lens

SKU: MH-5202 | MSRP: \$75



CANDY BASIX SNOW GOGGLES

- Anti-fog lens
- UV400 protection
- S2 Lens

SKU: MH-5203 | MSRP: \$75



PANDA BASIX SNOW GOGGLES

- Anti-fog lens
- UV400 protection
- S2 Lens

SSKU: MH-5204 | MSRP: \$75

FIND YOUR EDGE

www.madhatterware.com

MADHATTERWARE

2026

FRAMLESS SPHERES

NO BOUNDRIES



SALVAGE SNOW GOGGLES

- Anti-fog lens
- UV400 protection
- Includes 2 Lens with Magnetic lens system

SKU: MH-3017 | MSRP: \$129.00



PLATINUM SNOW GOGGLES

- Anti-fog lens
- UV400 protection
- Includes 2 Lens with Magnetic lens system

SKU: MH-3016 | MSRP: \$129.00



PREDATOR SNOW GOGGLES

- Anti-fog lens
- UV400 protection
- Includes 2 Lens with Magnetic lens system

SKU: MH-3018 | MSRP: \$129.00

FIND YOUR EDGE

www.madhatterware.com

MAD HATTERWARE DUB

2026 STREET KIDS

LITTLE SHREDDER SERIES



NEW

PINK KID SNOW GOGGLES

- Anti-fog lens
- UV400 protection
- S2 lens system

SKU: MH-6015 | MSRP: \$49.99



BLUE KID SNOW GOGGLES

- Anti-fog lens
- UV400 protection
- S2 lens system

SKU: MH-6015 | MSRP: \$49.99



BEST SELLER

RED KID SNOW GOGGLES

- Anti-fog lens
- UV400 protection
- S2 lens system

SKU: MH-6015 | MSRP: \$49.99

FIND YOUR EDGE

www.madhatterware.com

HELMET CERTIFICATIONS & WARRANTY

Safety standards, product coverage, and retailer confidence.

SAFETY STANDARDS

Mad Hatter Ware helmets are engineered and tested to meet recognized snow-sport safety requirements.

- ASTM F2040 — Snow sports helmet impact standard (United States)
- CE EN1077 — Alpine ski and snowboard helmet standard (Europe)

CONSTRUCTION & PROTECTION

Our helmets are built for real mountain use, balancing lightweight comfort with serious impact protection.

- ERT™ Energy Reduction Technology- Impact protection against linear and rotational impacts and both low and high speeds. Lab proven to outperform other leading impact systems.
- Durable outer shell designed to hold up against everyday wear
- Multi-density EPS impact foam for additional energy absorption
- Secure micro adjustable fit system for stability in motion
- Ventilation designed specifically for multi-weather riding

WARRANTY COVERAGE

Limited Manufacturer Warranty

Mad Hatter Ware MHDUB helmets are covered against defects in materials and workmanship for 2 years from the date of purchase.

This warranty applies to manufacturing-related issues under normal, intended use.

CRASH REPLACEMENT POLICY

Helmets are designed for impact protection and should be replaced after a crash.

Mad Hatter Ware offers a crash replacement credit for qualifying incidents:

- Replacement support available with proof of purchase
- Discount applied toward a new helmet of the same category
- Contact our team for approval and next steps

WARRANTY EXCLUSIONS

Warranty coverage does not apply to:

- Normal wear and tear
- Damage from misuse, improper storage, or modifications
- Cuts, punctures, or cosmetic wear from sharp objects
- Products not purchased through authorized retail channels

Always refer customers to helmet replacement guidelines after impact.

RETAIL SUPPORT

For retailer questions, certifications, or warranty support:

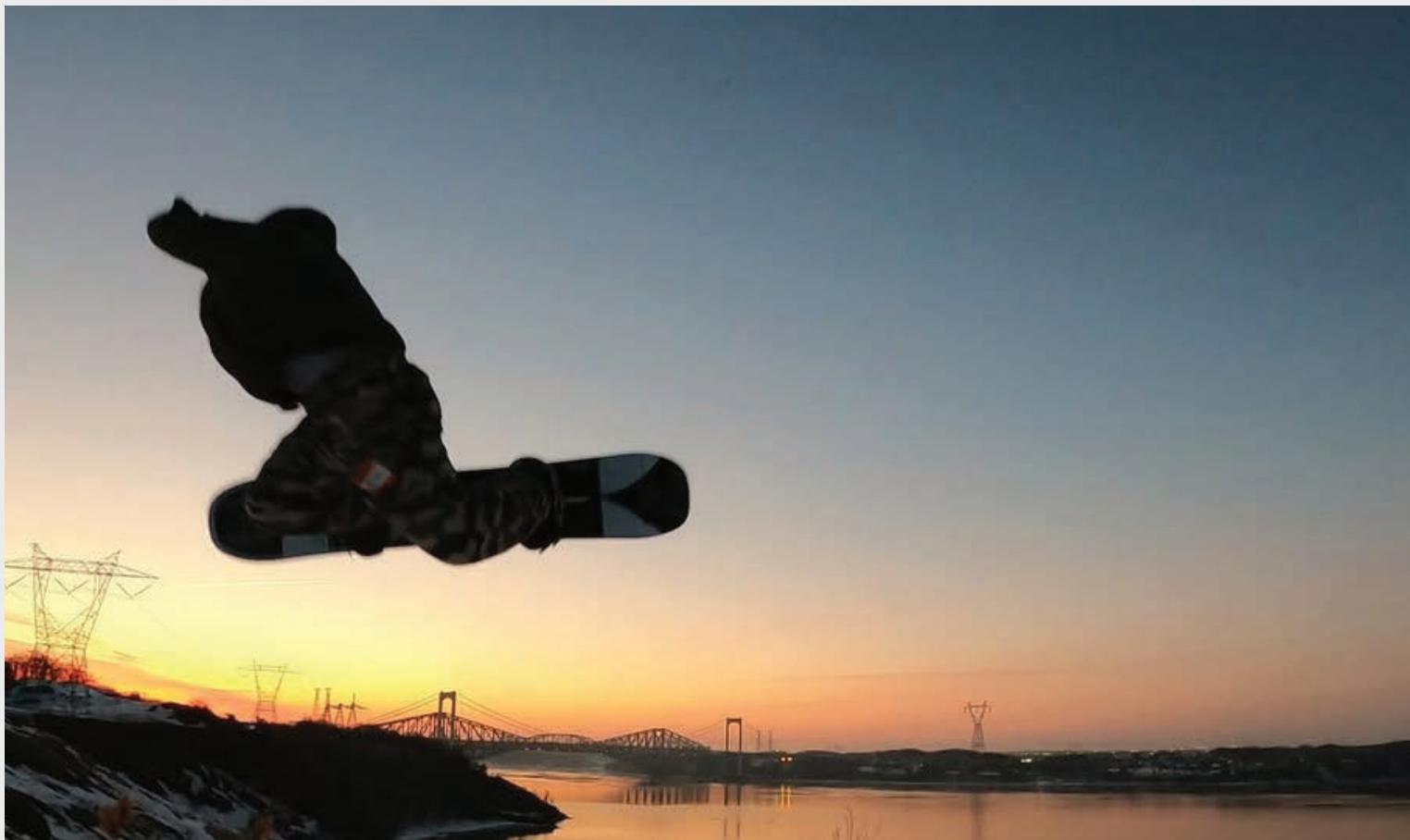
sales@madhatterware.com

madhatterware.com

Fast response and direct partner assistance.

MAD HATTER WARE DUB

by MAD HATTER WARE



FIND YOUR EDGE

jeff@madhatterware.com
Surfskatesnowrep@gmail.com
www.madhatterware.com